

**Business and Public Administration
First and Second Declared Majors
Fall 2012**

Major	1st Major	2nd Major	3rd/4th Major	Total
Accounting	37	12		49
Pre-Accounting/Accounting	75	12		87
Accounting/Finance	25			25
Accounting/Information Systems	7	1		8
Accounting/Int'l Business	3			3
Accounting/Management	7			7
Accounting/Marketing	8			8
Actuarial Science	265	7		272
Actuarial Science/Accounting	6			6
Actuarial Science/Finance	46			46
Economics	27	7		34
Quantitative Economics	2	5		7
Finance	101	66		167
Information Systems	21	28		49
International Business	46	11		57
Management	91	31		122
Entrepreneurial Management	21	7	1	29
Marketing	154	75	1	230
Business Studies	128	9	1	138
Non-degree	1			1
Open Business	18			18
Total	1089	271	3	1363

Graduate Only Programs	1st	2nd	Total
Masters Business Admin Total	208		208
Masters of Accounting Total	56		56
Masters Public Admin Total	185		185
Masters of Financial Management	18		18
Total	467	0	467

**Journalism and Mass Communication
First and Second Declared Majors
Fall 2012**

Major	1st Major	2nd Major	3rd Major	Total
Advertising-Creative	45	6		51
Advertising- Account Mgmt	11	6		17
Broadcast News	29			29
Magazines	80	5		85
News/Internet	19			19
Public Relations	89	14		103
Radio-Television	37	5		42
Undeclared				0
Open Journalism	35			35
JMC Total	345	36	0	381

Graduate Only Programs

MCL	17			17
Total	17	0	0	17